MEDIA RELEASE FORM

There may be times during the year when news media is covering an event, open house, or presentation that could include photographs of the employee at one of our child care centers. These photos could be used in newspaper or television coverage, posted on Kids & Company's web page, social media pages or used in Kids & Company publications or promotional materials

If you are willing for this to occur, please check the options and complete the form below. This will remain on file at the child care center.

I hereby grant Kids & Company permission to use the image, photo and likeness of my child,

_____

(Print name of child)

In a photo and/pr video shoot where the images will be used by the media for Kids & Company,

Newspaper coverage _____YES _____NO
Television coverage _____YES _____NO
Social Media/web pages _____YES _____NO
Kids & Company Materials _____YES _____NO
Weekly Learning Out Comes (Weekly Newsletter) _____YES _____NO

On rare occasions, a reporter may ask to use your first name for a story. You would be contacted if this were to occur.
Do you consent? _____YES _____NO

The purpose of the marketing, photo, print and /or video to be gathered by the media outlets is to increase awareness of Kids & Company and the value of our child care services.

I hereby warrant that I am the parent and/or legal guardian of _____ and agree to have my child's image used.

Dated: _____

Name: (print name) _____

Signature: _____